

Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)

Department Of Chemistry

Marketing Survey (2022-23)

Department of chemistry last seven year conducting a short term course 'Preparation of Household chemicals'. The duration of this course is 3 months. In this year 37 students were admitted to this course. Total 100 marks course having a three papers i) Basic concept of Household chemicals ii) Mechanism, precaution and cleaning action of household chemicals iii) Practical paper. After completion of this course Students can prepare these chemicals and start their own business. To start their own business they must know about the market condition.

The purpose of this survey is to build up the marketing and communication skill to get self-employed. To study the market demands students visits the general stores, medical stores in their surrounding and makes one survey about the quantity required per month. Two student of our department Kartik Arbune and Samarth Patil has started his own business of these chemicals.

Outcomes

-To develop entrepreneurship among the students through marketing.

- To make the student self employed.

No. of Beneficiary - 37



Students Doing Survey in different Store



Dr. Prangrao Kadam Mahavidyalaya, Rahangraodagar (Burl)

Department of Chemistry

Marketing Survey - 2022-23

Sl. No.	Name of the Store	Brand of the Store	Price	Quantity	Value	Remarks
1
2
3
4
5

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Dr. ...
(Chairman)

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